

**SPEAKER KIT**

# Dr. Ana Castilla

**SPEAKER, AUTHOR, HOST OF  
THE QUEENMODE PODCAST**

# OFFICIAL BIO

DR. ANA CASTILLA is an orthodontist, entrepreneur, author, speaker, and podcast host dedicated to helping women build **POWERFUL** businesses and **UNSHAKEABLE** confidence.



  
**8-Figure  
Entrepreneur**

  
**DDS & MBA**

  
**Host of  
QueenMode Podcast**

  
**Business  
Speaker**

## Meet Dr. Ana Castilla:

Dr. Ana Castilla is an orthodontist, entrepreneur, author, podcast host, and transformational speaker who believes women can build empires without losing themselves in the process. Born in Ecuador and raised in Brooklyn, Ana learned early the values of hard work, resilience, and faith in possibility. She earned her first degree in Welding Engineering from The Ohio State University, became a manufacturing engineer, and later returned to dental school — eventually founding Castilla Orthodontics in Oregon.

With everything on the line, Ana grew her small practice into a powerhouse brand that she later sold for eight figures. That journey taught her that strategy and mindset— not circumstance — determine success.

Today, through her writing, keynote talks, and QueenMode podcast, Ana empowers women entrepreneurs to combine business intelligence with emotional intelligence — to scale profitably, lead confidently, and live intentionally. Her unique approach blends MBA-level business strategy, real-world entrepreneurial grit, and heart-centered leadership.

Whether she's on stage, behind the mic, or mentoring founders, Ana's message is simple yet powerful: when you align purpose with bold action, you become unstoppable.

  
**Queen  
MODE  
PODCAST**



# Dr. Ana Castilla

Entrepreneurship and  
Women Empowerment  
Speaker

## WHY ANA?

When women hear Dr. Ana Castilla speak, they see what's possible for their own lives. She shares hard-won lessons from building an eight-figure business from the ground up — not to impress, but to empower. Drawing from her journey as an immigrant, engineer, orthodontist, and entrepreneur, Ana uses her story as a roadmap for what's achievable when courage meets strategy.

Blending business strategy with heart, Ana teaches audiences how to lead with confidence, grow without burnout, and redefine success beyond titles and trophies. Through humor, honesty, and actionable insight, she helps women reconnect to their own power — the kind that creates wealth, impact, and freedom on their own terms.

## SIGNATURE TOPICS



Women Empowerment



Marketing & Branding



Leadership



Productivity



Mindset



Wellness

# Keynotes

## **FROM INVISIBLE TO IN-DEMAND: HOW I BUILT AN 8-FIGURE BRAND BY CENTERING MY STRATEGY ON MY IDEAL CUSTOMER**

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Many women entrepreneurs struggle not because they lack passion or work ethic—but because they haven't clearly defined who they're truly meant to serve. In this empowering keynote, Dr. Ana Castilla shares how she took her business from struggling to an 8-figure exit by identifying her ideal client and aligning every layer of her strategy—corporate, financial, marketing, and operations—around serving them. This talk offers both inspiration and a practical framework for building a business that attracts the right clients, creates lasting impact, and fuels sustainable success.



## **LEADING WITH CLARITY: THE MINDSET AND SYSTEMS BEHIND CONFIDENT, EFFECTIVE LEADERSHIP**

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Leadership isn't about titles or control—it's about clarity, confidence, and communication. In this insightful keynote, Dr. Ana shares lessons learned from scaling a multimillion-dollar company and leading high-performing teams through growth and change. She reveals the mindset shifts and operational systems that transform chaos into calm and elevate both team culture and results. Audiences leave empowered to lead with purpose, build trust, and create environments where excellence thrives.

## **MAGNETIC MARKETING: ATTRACT THE RIGHT CLIENTS WITHOUT CHASING THE WRONG ONES**

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So many women are stuck in the “more” trap—more posts, more offers, more noise—yet still not seeing real results. In this dynamic keynote, Dr. Ana breaks down her approach to magnetic marketing: how to create messaging that resonates, convert attention into action, and build a client base that aligns with your values and vision. Attendees will leave with a new understanding of why connection beats conversion tactics every time—and how to turn authentic communication into unstoppable momentum.



# TESTIMONIALS



Dr. Ana Castilla has been a featured speaker at our Women in Orthodontics conference twice, and each time she brought fresh, relevant content that deeply resonated with our audience. Her presentations on business and marketing showcased both her strategic expertise and her ability to connect authentically from the stage. Ana is a dynamic, engaging speaker and an excellent addition to any program.

**Dr. Courtney Dunn**  
CEO, Women in Orthodontics Conference

Dr. Castilla has a genuine ability to connect with her audience. She speaks from the heart, blending professionalism, passion, and purpose in a way that moves and empowers others. You can tell she truly enjoys what she does and wants to see others succeed. Every time I've heard her speak, I've walked away feeling re-energized and encouraged to be the best version of myself."

**Dr. Lilly Padilla**  
Owner & Founder, Success Smiles Orthodontics

# Dr. Ana Castillá



## Select Media Features:

***NEW YORK POST***

***MarketWatch***

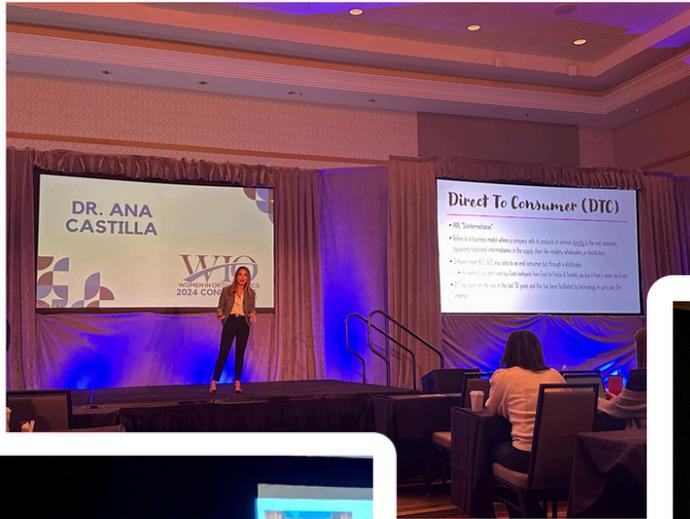
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# Stage PHOTOS





# BOOK

# Dr. Ana Castilla



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## Social Media



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